

A portrait of Keir Starmer, a middle-aged man with grey hair, smiling and wearing a white shirt and a red tie. The background is blurred, showing industrial or office equipment.

**"I want Britain
to be the
best country
to grow up and
grow old in."**

**KEIR STARMER,
NEW LEADER OF THE LABOUR PARTY**

**A NEW
LEADERSHIP**



At this time of national crisis, Labour are acting in the best interests of the British people in our shared mission to save lives and protect livelihoods.

Labour wants Britain to be the best country to grow up and grow old in. But, the Conservatives' incompetence is holding Britain back and people are rightfully concerned about what the future holds.

Labour's vision for Britain is simple. A future built on decency, fairness, opportunity, compassion and security. A country with properly funded public services. A world-class education system. Investment in skills and high quality jobs. And a commitment to a greener, cleaner and fairer society.

**"The Labour Party is under new leadership
and I'm determined to change lives for
the better."**

I want Labour to be the party you trust to make Britain a better place for everyone. Tell me what matters to you at labour.org.uk/tellkeir

A NEW LEADERSHIP



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